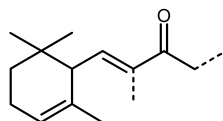


Floral

IRALIA® TOTAL

949970

Powdery



Ionone, methyl-

OLFACTIVE NOTE

A very floral methylionone note typical of the IRALIA® family with a strong orris, violet character. A more woody and less refined floral aspect than Iralia®.

REFERENCES

CAS number: **0001335-46-2**

FEMA number: –

REACH number: **01-2120096737-39**Stabilizer: **None added**Solvent: **None added**Firmenich code: **949970**

PERFUMERY USAGE

This cost effective quality of our well-known IRALIA® has proved its advantage over other methylionones by its more complex character combined with a better substantivity on cloth as well as a better stability in certain difficult media.

Tenacity

Lasts 1 week
on a smelling strip.



1 month

3 weeks

2 weeks

1 week

4 days

3 days

2 days

1 day

6 hours

3 hours

2 hours

1 hour

PHYSICO-CHEMICAL PROPERTIES

appearance	pale yellow to yellow liquid
flashpoint	>100°C
vapour pressure	0.46 Pa at 20°C
purity	min 90%
log p (measured)	4.28
molecular weight	206

STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	TYPICAL % USE	SUBSTANTIVITY & REMARKS	
fine fragrances	■■■■	0.5 - 5%	Top, heart and base note	
shampoo	■■■■	0.5 - 5%	wet: ■■■■	dry: ■■■■
shower gel	■■■■	0.5 - 5%	bloom: ■■■■	
soap	■■■■	0.5 - 5%	foam: ■■■■	dry hand: ■■■■
detergent	■■■■■	0.5 - 5%	wet: ■■■■	dry: ■■■■
softener	■■■■■	0.5 - 5%	wet: ■■■■	dry: ■■■■
APC	■■■■	0.5 - 5%	–	
candle	■■■	0.5 - 5%	cold wax: ■■	burning: ■■